The listing of the claims will replace all prior versions, and listings of claims in the application.

In the Claims

1. (Cancelled)

2. (Currently Amended) <u>A system for capturing and/or verifying convergence traffic driven to a web via non-web technologies comprising:</u>

<u>a transmitter source that has a sub carrier that is an identifier for a media source and all related advertisements;</u>

<u>a receiving interface device which captures said media source that is actively being consumed by an occupant tuned to said source;</u>[.]

~~The system of Claim 1~~ wherein said transmitter source is a satellite or antennae, which has a sub carrier signal that identifies said media source and all related advertisements.

3. (Original) A method for capturing and/or verifying convergence traffic driven to a web via non-web technologies comprising:

placing a side band signal or digital tag or watermark signal to each piece of content;

transmitting programming without any modification to said digital tags;

collecting said digital tags;

reporting said digital tags to a third party verification Internet collection point where it can be monitored by interested parties.

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4.	(Currently Amended) A system for capturing and/or verifying convergence traffic driven to a web via non-web technologies comprising;

a device for placing a side band signal or digital tag or watermark signal to each piece of content;

a transmitting source, which also has a collective device for collecting said digital tags[,];

said transmitting source transmitting programming without any modification to said digital tag;

said digital tags are collected and reported to a third party verification Internet collection point.